



Explore Dream Challenge



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Local business contributes to charity
After 20 years in the Industry, it's time to give back...*help us by getting involved!*

The K2 - Camp Quality - Charity Fund Raising Treasure Hunt 2009

The Camp Quality community believe in improving the quality of life for children living with cancer and their families through unrelenting optimism and the healing power of laughter. A passionate belief in bringing optimism and happiness to the lives of children and families affected by cancer through fun therapy is the modus operandi of Camp Quality. They believe laughter is the best medicine.

To celebrate 20 years in the adventure and travel industry the team at K2 Base Camp in Fortitude Valley, are hosting the K2 – Camp Quality - Charity Fund Raising Treasure Hunt 2009

K2 Base Camp and K2 Odyssey Travel in Fortitude Valley beat with the collective heart and soul of founder Winton Flesser and their well-informed team, helping like-minded adventurers on their own journeys to all parts of the world. Founded on the basis of a genuine love for adventure and the outdoors, the locally owned and run K2 Base Camp has been helping adventurers experience, explore and succeed for 20 years...with K2 Odyssey Travel backing up with a passionate team and top quality travel gear. The K2 team are genuine outdoor enthusiasts – people “who live it, breathe it, talk it, and know it inside out”. From their faithful perches on Fortitude Valley’s Wickham Street, the K2 stores have become a Brisbane institution for those at home in the outdoors, local adventure-seekers and a myriad of backpackers and explorers alike.

Another community contribution the K2 stores have undertaken is the K2 Extreme Club. K2 Extreme is a not for profit outdoors adventure group. Run completely by passionate volunteers – known as ‘K2 Leaders’ – it is K2 Extreme’s vision to make available the opportunity for people of all backgrounds, from beginners through to the experienced, the opportunity to enjoy the great outdoors.

It is K2 Base Camps aim to raise in excess of \$5,000 to fund a *Camp Quality Family Fun Day*. In addition to the funds raised by the Treasure Hunt, the K2 Adventure Gear stores, K2 Base Camp and Odyssey, will be donating 10% of their of profits over a one month period from product sold in each of the stores.

Winton Flesser, K2 Founder and Director: “I cannot think of a greater way to reflect the tremendous gratitude the K2 Team feel at being a part of the SE Qld adventure and travel industry for over 20 years than to host such an exuberant event to benefit sick children and their families”

Icon Adventures, also based in Brisbane, has partnered with K2 Base Camp and Odyssey in striving to be part of the cause by donating a fully guided ‘Kokoda Trek’ trip valued at over \$3,500. **Icon Adventures’ Chris Ramsay says** “ At Icon Adventures our philosophy is **Live to Travel: Travel to Give**. After many years of independent travel together, James Holden and I decided to establish a travel business that ensured that travel changed not just the lives of those travelling, but also made a positive impact on the communities we visited.”

Camp Quality's Brooke Kenzler comments: "Camp Quality passionately believes in the power of fun and optimism and knows it goes a long way in helping a child and their families overcome the challenges that cancer brings. It is only with the generous support of individuals and businesses that Camp Quality is able to deliver our programs and provide much needed services to nearly 300 children and families registered with Camp Quality within South Queensland. The support shown by K2 and all the participants in this fantastic event, helps Camp Quality run the programs we know bring hope, happiness and plenty of laughter to the lives of the families we support. It also means we can do this at no cost to the family"

The Treasure Hunt will consist of 150 teams each with two people. Team members are required to work together to solve mental and physical tasks in a fast-paced and exciting race that is sure to get the blood pumping. Teams navigate a set course, moving between blocks and detours, each with their own pros and cons. **A celebration and sausage sizzle will be held at the conclusion of the day to award prizes.** All participants are eligible to win the **Icon Adventures Kokoda Trek** and flights, valued at over \$4,100 and the winner of the Treasure Hunt on the day will receive \$1,000 worth of Adventure gear generously donated from K2 Base Camp.

For Treasure Hunt Registration and participation, please contact:

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